

RATIONALE:

School District No. 27 (Cariboo-Chilcotin) is committed to establishing procedures that foster effective communication between all educational partners and the wider community. Essential to this process is the encouragement of all affected parties to work together for the enhancement of education for students.

PROCESS:

1. Planned, systematic, interactive, and mutually supported communication processes between the District and external constituencies.
 - 1.1 Communication Protocol for Families and Community - [Appendix I](#)
 - 1.2 Utilization of a variety of media and communication methods, including but not limited to:
 - 1.2.1 District/school website
 - 1.2.2 Social media
 - 1.2.3 Email
 - 1.2.4 School Newsletter
 - 1.2.5 Media release
 - 1.2.6 Townhall Meeting/Public Forum
 - 1.2.7 Survey
2. Encourage understanding among the District's constituencies with respect to the role, goals, accomplishments, needs, and emerging issues in the District.
 - 1.1 The Board will hold regular Board and Committee meetings in an open manner, inviting the public and media.
 - 1.1.1 Records of topics, motions and decisions made at public Board meetings (agendas and minutes) will be posted and archived on the District Website.
 - 1.1.2 Opportunity for public feedback provided at public board meetings.
 - 1.2 Community involvement in strategic plan development.
 - 1.3 Public feedback requested on policy and calendar development.
3. The Board Chair and the Superintendent of Schools, or designate, are the official spokespersons for the School District.
4. The school principal, or designate, is the official spokesperson for the school and is responsible for maintaining effective communication between the school and its community.